

Inspirational Seminars
With Steve Wohlberg
(Updated December 2023)

For many years Steve Wohlberg has conducted Bible prophecy seminars throughout North America and overseas in connection with SDA churches, camp meetings, and conferences. He is a graduate of La Sierra College (1982) and Andrews Seminary (1995). Pastor Wohlberg pastored SDA churches for 11 years (Central California, Kansas-Nebraska & Dakota Conferences), served for 6 years as an Amazing Facts evangelist (1991-1998), and taught Bible classes at Weimar Academy (1986-1989). He was ordained in the Dakota Conference (1991). As Speaker/Director of White Horse Media (2006—present), he strongly supports church leadership. White Horse Media is a member of ASI.

Here are White Horse Media's requests—our “wish list”—to help make these seminars happen:

- 1. Travel expenses covered for Steve Wohlberg and (*in the case of evangelistic events for the public*) his Event Coordinator.** Especially during outreach events, Steve prefers to travel with an Event Coordinator (currently either Paul Selchow or Rob Knott) who handles myriads of details before, during, and after a seminar (car rental pick-up/return, seminar registration, free drawings, music guidance, evening sales table, etc). Travel expenses include hotel (for Steve and his associate). We prefer two rooms, but can share a room if your budget is tight, car rental (if necessary), meals while traveling, etc. If the seminar starts on Friday night, we usually travel to your location on Thursday. If the seminar is across the country, our flights usually leave Spokane early Thursday morning. In that case (because we live approx. 90 min. from the Spokane airport), we sometimes stay in a Spokane hotel near the airport on Wed. night. *Prior* to the seminar, either Paul or Rob will be your primary contact

person who will work closely with your pastor/elder/
designated person in preparation for the event (Paul's cell:
208-946-3251; paul@whitehorsemedia.com. Rob's cell:
1-208-707-3231; rob@whitehorsemedia.com).

2. **Opportunity to sell White Horse Media products** (books, booklets, CDs, DVDs, etc) at the conclusion of each seminar. Normally, the sale occurs after sundown on Saturday night after the last meeting.
3. **One offering for White Horse Media.** Usually this is done by inserting our WHM newsletter/offering envelope (which we will deliver to you on Friday eve. at the meeting) into Sabbath morning bulletins for the 11:00 AM service. People can give an offering that day, or contribute later if they wish. If possible, we would also like to take 5-8 minutes before the Sabbath morning sermon for a brief "White Horse Report" explaining a bit about our ministry, and showing a few slides.
4. **Speaker's Fee for Pastor Wohlberg (\$1500).**

A typical weekend seminar with
Steve Wohlberg includes 3 or 4 talks:

1. Friday night (6:30 or 7:00 PM)
2. Saturday morning (normally 11:00 AM)
3. Lunch provided by the church
4. Sabbath afternoon or evening meeting
5. Light supper provided by the church
6. Q & A / Book sale / book signing (after sundown)

Note: These times can be adjusted based on the time of year and the sundown schedule so the last meeting ends around sundown, followed by the Q & A / book sale.

Steve's seminars cover a variety of topics. These days, his most popular series is called, "The Last Days of America" (explaining Revelation 13/14). Other weekend topics include: *Dispelling Confusion about the Godhead; Israel in Prophecy; Deadly Delusions about Death and Hell; Christ Our Righteousness, End-Time Finances; Preparation for the End-Times*. All seminars are Bible-based and Christ-centered. Most are evangelistic and are geared for the public, as well as for church members. Host churches usually advertise to surrounding SDA churches and often to the public. Meetings can be in the church, or a nearby hall, based on your budget. For efforts seeking to reach the public (which we encourage), experience has shown that renting a public location, and doing advertising (see below), will generate more attendance from the community. *We encourage this*. Meetings in SDA churches are usually less attended by non-SDAs.

If your church wants Steve Wohlberg to conduct a weekend seminar, contact Paul Selchow (cell) 208-946-3251; paul@whitehorsemedia.com; or Steve directly: steve@whitehorsemedia.com (cell) 559-977-9744.

Practical Details for Scheduled Meetings:

1. **Advertising: Flyers/Posters/Mailer Cards/Banners/Billboards/Bulletin Inserts:** Once a topic is finalized, WHM can design a basic flyer with your information.
2. **Radio:** Some churches advertise on the radio or arrange for a local radio show to book Steve as a guest a few days before the meetings to discuss the seminar. You are responsible to coordinate this.
3. **Newspaper:** Some churches contact local newspapers suggesting a reporter contact Steve and interview him for an article to appear a few days before the meetings begin. Radio and newspapers give great exposure for the meetings.

4. **Equipment needs:** Steve will bring his laptop (Mac). He uses Keynote (similar to Power Point). The church must provide a projector/mic. Steve has a remote slide advancer.
5. **Recording the seminar:** Audio and/or video is fine, and we encourage this. These recordings can be used for outreach after the seminar is over (especially by being posted on the church's YouTube channel). If a visitor missed a topic, have a church member offer them the recording.
6. **Follow up:** Especially if the event is geared toward non-SDAs, we recommend that your church plan a follow-up seminar to keep momentum going which can be announced at the close of the series. Flyers (that your church designs) can also be given out then. Don't forget this! At the end of each seminar Pastor Steve will invite your elder/pastor to tell the group "what's next?"
7. **Travel expenses:** Either Paul or Rob will keep track of all travel expenses (flights, meals while traveling, miles to/from airport, parking at the Spokane airport) and will email the receipts to your elder/pastor/church treasurer after the series for reimbursement.
8. **Pocketbooks:** Pastor Steve has written many inexpensive pocketbooks that often cover the same subjects presented during the meetings. When a pocketbook fits a topic, we recommend that your church purchase some from Remnant Publications well in advance of the seminar to distribute to attendees at the end of the each meeting so they will have the same information in print for further study. Paul or Rob will recommend which pocketbooks go along with with meetings.
9. **Registration cards:** You should organize a registration table with registration cards, pens, registrars, and a bucket (for the

cards) before each meeting so that, as people come into the lobby, they can go and fill out the registration card. This bucket/basket will be brought to the front during the preliminaries of each meeting for a drawing for a free book.

10. **Decision cards:** White Horse Media has decision cards that will be distributed to everyone at the conclusion of the last meeting urging commitments to Jesus and the main topic presented. Ushers should be ready to give these out at the end and should have pens/pencils ready for those who need one. These will be collected quickly so that your church can follow up on these. Based on the topic chosen, Paul or Rob will make sure you receive these cards in advance.
11. **Lobby literature:** If the seminar is held in your church, we advise that on opening night your lobby *not* be loaded with literature that covers *in advance* topics Steve hasn't covered yet. For example, if Steve covers the Sabbath/Mark during his seminar, literature entitled, *What is the Mark of the Beast?* should not be easily accessible for guests to see and pick up on opening night. The idea is: step by step, here a little, there a little. Our desire is to keep people coming to the meetings, and we don't want them exposed to too much, too soon.
12. **Offerings:** Some churches take an offering during each meeting to defray expenses. Others don't. That's up to you.
13. **Background music:** Please provide quiet background music playing 15 minutes before each meeting begins, *and immediately after "goodnight" is spoken*. This provides a professional/warm touch. (Note: Often this is not done, even after we stress its importance. So *please*, try to have someone on top of this).

Typical for the Opening Meeting:

- * Welcome by the pastor or head elder
- * Explains the location of restrooms, upcoming topics, registration details
- * Drawing for a free book(s) (Paul or Rob)
- * Introduction of the speaker w/bio (see below)
- * Special music: we discourage congregational hymn singing because non-Christians may become uncomfortable. If you have local talent to sing one special music song before each topic (which we encourage), obviously, you should pick the best talent possible. It is better to have *no music*, rather than *poor music*. **Note:** If your church can afford it, a wonderful addition to our weekend would be to bring in professional musical talent. [Neville Peter](#), [Stephanie Dawn](#), and [Laura Williams](#) have all participated in weekend seminars with Steve Wohlberg. We recommend each of them. Pick one. Contact them in advance to see if they have an opening during our chosen weekend, and find out what their costs are. If you can afford it, *having one of these singers at our event will greatly enhance the weekend and appeal to the public.*
- * Steve's presentation
- * Quiet music plays as soon as the meeting is over

White Horse Media considers each seminar a sacred responsibility. God *always* blesses them. *Church members should be especially encouraged to pray earnestly before the meetings begin.*

IMPORTANT: We request that shortly after you receive this PDF, and approve a seminar, that your church pick one main "Seminar Coordinator" (often the pastor or head elder) to oversee the entire series and communicate with Paul Selchow (or Rob) to make sure everything goes smoothly. Additionally, Paul will also go over this information with that one person 2-4 weeks before the seminar begins to make sure everything is in place.

Thank you for the opportunity. We look to Jesus for His blessing!

Opening Night Words (Revised Fall 2017)

The following is *suggested only*, and is designed to help the person (the pastor, head elder, etc) who introduces the seminar on opening night:

Basic Welcome: *“Good evening! Welcome to our special seminar entitled, xxxxxxxxxx with Steve Wohlberg. We are delighted that each of you has come and we hope this weekend will be a great blessing to you and your family. To make the weekend go smoother, here are a few preliminary details...”* Explain where the restrooms are. Explain if/where childcare exists, and the age groups. *“Our childcare leaders are very trustworthy, and we know your little ones will be safe and have a great time.”*

Review of Seminar times: [If a Friday night opening] *“This is opening night, but tomorrow there is more to come.”* Then list the title of each upcoming meeting, the time, and if a flyer is available, encourage people to take flyers from the registration table at the end of tonight’s meeting and to invite friends. Summarize the next day’s schedule, lunch, plus afternoon/evening meetings. *“At the end of the seminar, White Horse Media will have a book/DVD sale you will not want to miss!”*

Review of Registration: *“We ask that everyone register for this seminar, which you should have done at the registration table when you entered.”* Show registration card. *“We ask that you do this before each meeting because we will have a drawing for a free book or before each presentation. If someone at the registration is ready, please bring the bucket with the names inside to the front [someone should be alerted ahead of time to do this]”* Ask for a volunteer (a young person is great), draw 1-2 names, give away a free product (Steve’s assistant will supply these to you).

Offering [if the church chooses to take one]: *“As advertised, these meetings are free for you, but as you can imagine, there are expenses that must be paid, including bringing Steve Wohlberg here to (your location). So, we are going to take up a free will offering to help with these expenses. Giving is not required, but is appreciated. Will the ushers please stand and pass out the buckets.”* Music should then be played.

Introduce Steve: *“It’s time to introduce our speaker. **Steve Wohlberg** is the Speaker/Director of White Horse Media. He is the host of White Horse Media’s “Bible Talks with Steve Wohlberg,” has authored over 40 books, and has been a guest on over 500 radio and television programs. He currently lives in Priest River, Idaho, with his wife Kristin and their daughter, Abigail. Their son Seth is away at college. Mr. Wohlberg considers it his highest privilege to be a husband, father, and Christian minister. He has held seminars like this throughout America and overseas. His goal is to glorify His Savior Jesus Christ, not himself. After our special music, Steve will speak to us. After this meeting you will also receive a free copy of his book, xxxxxx”* (if applicable).

Introduce Music: *“Special music will be sung by xxxxx, accompanied by xxxx, the title of the song is xxxxx.”*

Then special music Then Steve speaks When Steve is done, music should start immediately in the background ... Ushers ready at the doors to give out the free book [if applicable].

* Remember to have ushers ready at the doors at the end of other meetings where other free books may be given away.

After the Last Meeting

* If time allows, Steve will have a final Q & A session for those who want to participate. Immediately prior to this, remember to have ushers ready at the to distribute decision cards. They should

have pencils or pens for those who need one. It is good to have a special appeal song sung by a good singer while the cards are being distributed and filled out. After the song, ushers collect the cards. Your church will use these card for follow-up.

* After the song/cards, the Pastor/Head Elder should mention any follow-up meetings (we really encourage follow-up meetings for your interests to maintain connection with the church).

* Invite everyone to check out the White Horse Media sales table, and if a light supper is provided, encourage all to stay, fellowship, and enjoy.

* Closing prayer.

** Remember to have someone ready to being playing quiet music as people leave.*

Other WHM Associate Speakers are Available too!

Pastor Wohlberg often has a full schedule of appointments, so we have added a list of other excellent speakers who may be able to come to your church sooner. To view our list of approved WHM speakers, visit www.whitehorsemedia.com/associate-speakers/. Each speaker has his contact information on our web page and should be contacted directly with questions about scheduling, expenses, etc.

Small Sample of Responses from Pastors

Good evening Bro Steve,

It was a pleasure having you at the Elim *St. Petersburg, Florida*, Dec. 9 & 10. We thoroughly enjoyed your presentations on "America & The Mark of The Beast." They were informative and refreshing. Every person with whom I spoke about the series

was very glad that he or she attended. Your method of presenting this controversial subject is one that makes the sharing the "Third Angel's Message" something less confrontational. Thank you for your ministry to us.

Pastor Jim R. Davis
Elim Seventh-Day Adventist Church
www.elimsda.org

"America and the Mark of the Beast" was a seminar filled with 'aha' moments for those present. It was a seminar that presented truth in a way never presented before and was interesting and compelling to church-members and community members as well."

Marlan Knittel, Pastor
Bakersfield Central Seventh-day Adventist Church
Central California Conference