

2021 END-OF-THE-YEAR REPORT REVEALING GOD'S LIGHT IN THIS PRESENT DARKNESS



Dear friend,

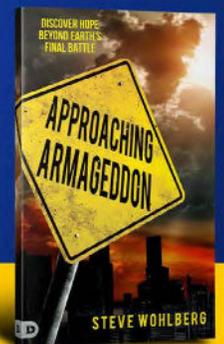
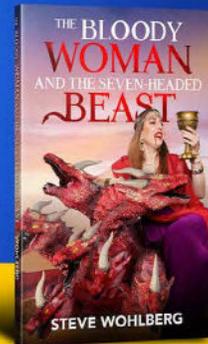
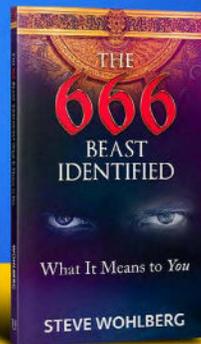
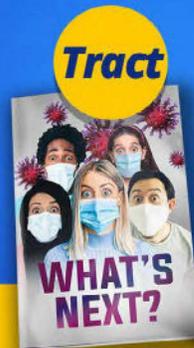
2021 has been a very exciting year for White Horse Media. We are so grateful that God is mightily using our team to reach souls for Jesus. Our ministry keeps growing! To more effectively spread the Three Angels' Messages centered in the great sacrifice of our Savior we have hired several new employees who are helping us make vital advancements in communicating and distributing our present-truth resources. Our world is changing rapidly, and we have no doubt that it is on a collision course with its final events predicted in the Book of Revelation that will climax in the glorious return of Jesus Christ (See Revelation 14:14-16). Our goal is to be part of His last Loud Cry (See Revelation 18:1) and to be used by God to help "finish the work" (Romans 9:28).

Eye-Opening Bible Prophecy Seminars:

Even during these perilous Covid times, our team has traveled to more than 12 destinations teaching the Three Angels' Messages and exalting Jesus Christ through the power of His Holy Spirit. Countless people have been deeply impacted by God's Word and our many books and resources that have been distributed. Sandpoint (Idaho), Great Falls (Montana), Fruitland (Washington), Wadena (Minnesota), and Lake Wales (Florida) are some of the many places we have traveled to.

Powerful Publications:

With God's help, we have printed (and reprinted) several new publications this year that have helped so many understand the deep truths in God's Word and avoid end-time deception:



Missionary pamphlet about to be printed by Signs of the Times magazine.

New Productions:

In February we produced our 8-part series, "Body Battles: Protect Your Health. Avoid Dying Early," with special guest Jack McIntosh.

We also launched a new series of short video messages, "Bible Talks with Steve Wohlberg." Recent topics have included: "Why Is God in Secret?" "Pray for the Holy Spirit," "Armageddon," and "Climate Change?" Thousands of our YouTube viewers love these short messages!

We will soon produce a new series entitled, "Laodicean Light for the Loud Cry," which will emphasize that our reception of Jesus Christ's vital message to His Church in Revelation 3:14-22 is an essential part of our spiritual preparation to give His loud cry in Revelation 18.



Digital Marketing Expert

Digital marketing (via the Internet) is a major wave of the future to increase the spread of God's truth into this hi-tech yet dark world.

After years of seeking greater marketing expertise, God has brought us to a digital marketing expert (JH for short) who has taken our ministry to a new level of growth and exposure. Through his exciting internet-based marketing plans, our videos, books and eBooks will have increasing exposure and distribution in the days ahead. Digital marketing (via the Internet) is a major wave of the future to increase the spread of God's truth into this hi-tech yet dark world. Of course, such efforts come with a price tag, but we trust God to keep providing so we can reach more people with His last-day message.

In 2021 White Horse Media has focused on building our YouTube viewership by strategically placing our videos into the [Google Ad-stream system](#). In just the last few months we have gained over 1,300,000 views on our channel, and we expect an additional 1,300,000 views by the end of January. In less than 7 months, White Horse Media will have doubled

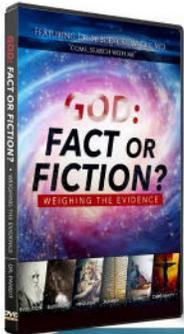
our YouTube presence, which simply means that more people are being exposed to and are watching our life-changing Bible-based programs.

Data analysis reveals that approximately 85% of these increased views are from non-Adventists. Praise God!

There's more. Through the Holy Spirit and the dedicated efforts of JH, the cost-per-view has reached historic lows. We now have the capability to reach 1,000 non-Adventists at a cost of only \$5!

This also applies to pre-work for our **LIVE** seminars. Typically, when a church or district decides to hold an evangelistic series, it can often cost more than \$1,000 per visitor when you add up the cost of advertising, hall rental, evangelist fees, etc. We are striving to bring this down to less than \$100 per visitor. In 2022, we hope this cost will drop even lower (to \$75 per person), and then even lower (to \$50 in 2023). If we are successful, we hope to start a major revival in North America to increase the effectiveness of many other evangelistic efforts.

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This summer we promoted our fantastic 13-part series, "God: Fact or Fiction?" with Dr. Subodh Pandit (recently seen on 3ABN) which resulted in over 115,000 views throughout India, Indonesia, and Southeast Asia.

In July 2021, we released on our YouTube channel our newest 30-minute film, "The Crowning Act." In less than 90 days it was seen by over half-a-million eyes, making it our Most Viewed White Horse Media Production of All Time. Our goal is over 100 million views in the days ahead.



Our new International Bible School is under construction and well underway and we hope to have it live by the end of the year. We have successfully completed all the edits for the "Thunder in the Holy Land" series (filmed in Israel) and are preparing to upload all the videos and lessons to our Bible school website.

We have contracted with a platform called "Bible Learning Center" (used by Amazing Facts) which will empower our Bible School. The computer programmer who created the "Bible Learning Center" has been very helpful, and we will be able to run our Bible school for a relatively low monthly cost. God has certainly been leading!

Soon people all over the world will have access to free Bible lessons with accompanying “Thunder in the Holy Land” videos. There are 26 lessons in our flagship Bible school program, and all are centered on solid Seventh-day Adventist fundamental beliefs.

Planned Giving:

We are pleased to introduce Rocquel Thompson as our full-time ministry support person who is now being professionally trained in Planned Giving and gift annuities. Rocquel’s expertise will bring giving to White Horse Media to a whole new level. We are excited to see what the Lord will do for us in the coming years. Stay tuned for updates on how you can participate in planned giving.

ZOOM Outreach:



In addition to personally traveling to give Bible prophecy seminars, Pastor Steve has also preached God’s Word (by Zoom) in England, Peru, India, Africa, and in other places.

Broadcasts:

White Horse Media television programs air regularly worldwide on 3ABN (every Saturday night @ 9 pm CT) and on WATC 57 in Atlanta, Georgia (every Thursday night @ 8:30 pm ET).



Radio (+Interviews):

Many of our audio messages air on radio stations worldwide, including 3ABN Radio, Radio 74, Strong Tower Radio, and others. God has also opened providential doors for me to be a guest on numerous News & Talk shows. 2020/2021 interviews have included: The Clemens Report (USA Radio Network), The Rob Pratte Show (KDKA NewsRadio 1020), The Kate Dalley Show (The Blaze Radio Network), The Bottom Line Radio Show with Roger Marsh, Cross Point Radio Show with Mark Taylor (KNEO), Perspectives with Allen Dempsey (Salem Radio Network), and

“Greetings from Africa in Angola from your Brother in Jesus Christ. This how far your messages have been reaching.—Simão Sebastião



What a blessing to be working with the WHM staff! We have a lot of talent within our team and devoting that talent to God’s work is quite a privilege. From our Bible school program to our exciting digital evangelism effort, I have seen the Lord’s leading in our many programs and outreach efforts. May the Lord richly bless us all in the year to come.

Paul Selchow / Administrative Director of White Horse Media

I am excited to be part of White Horse Media working as the Bible School Director. We are in high gear working on putting this program together to have maximum impact on reaching souls for the kingdom. Steve Wohlberg and I flew to Oregon earlier this year to complete a video series of Bible studies that students can access called Thunder in the Holy Land. This will be our showcase Bible study series where we anticipate greater traffic and Bible studies with White Horse Media. We anticipate having this up and running by the beginning of 2022. We appreciate your support as we seek to lead people to the Savior through these inspiring messages.

Robert Knott / White Horse Media Bible School Director





Estate planning, wills and trusts is another great way to invest in God's cause. White Horse Media has partnered with Western Adventist Foundation to help donors expand their support. For more information about estate planning please contact: Paul Selchow, Paul@whitehorsemedia.com, (208) 448-4446.

Never in history has there been a greater opportunity to spread the Gospel by personalized messaging at ultra-low costs! Through digital marketing technology we are able to reach nearly 5 billion people and have a precise message on how God loves, cares and addresses their heartfelt needs. In 2021 we have been able to pioneer the digital outreach and in 2022 we have a vision to be the first ministry in the remnant church to successfully reach over 100M non-remnant church viewers! Please join us as we break the sound barrier in making evangelism history and start the last greatest movement of bringing the Gospel for all to hear! All to his Glory! JH / Founder of Digital Church Ministries



I am elated to share how God has opened the door to be a part of the White Horse Media team as Ministry Support Coordinator/Planned Giving Trust Services Director. I just completed a twelve-week course in Planned Giving Trust Services through the North American Division of Seventh-day Adventists. I am truly grateful for the opportunity to co-labor with God to advance His kingdom! Rocquel Thompson / Ministry Support Coordinator / Planned Giving Trust Services



At the end of 2021, we want to thank you so much for your prayers and ongoing support. As you consider your year-end giving, we hope you will once again remember White Horse Media. God is surely using our team to reach many souls with His last day message, and you are a big part of this. May the Lord richly bless you as you keep partnering with White Horse Media to spread God's Three Angels' Messages into our lost world so more people can someday gather around "the great white throne" inside the New Jerusalem! (See Revelation 7:9-14; 20:11; 21).

During this holiday season, we wish you God's warmth and love as we all look forward to our Savior's soon return,

Speaker/Director



OUR END-TIME MISSION

Reaching the Lost with the Love and Truth of Jesus Christ

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